

LIVE UNITED

Helping others has its benefits, too.



You can be proud that you work for a socially conscious employer. By supporting United Way, your organization is helping to unite businesses, government, volunteers, communities and social service agencies to help people in urgent need today while building a brighter future for everyone in our region.

Become a part of it. Join the **LIVE UNITED** movement and get connected with people who feel the same way you do. You'll attend interesting events that foster learning and growing as well as exceptional networking. And you'll have volunteer opportunities that give you the reward of helping others while you see the direct impact you're making to change lives and transform communities.

> Please turn over this card for specific benefits and opportunities for involvement.



**United Way
of Massachusetts Bay
and Merrimack Valley**

CONNECT. LEARN. HELP.

(You can even save on online shopping.)

United Way connects you with others who share your interests and commitment to advancing the common good. You'll learn, grow and broaden your horizons via networking and social opportunities, educational events featuring acclaimed speakers and volunteer opportunities that let you see the direct impact you can make in our community. And with *Caring Club*®, your financial support will be rewarded with discounts and deals from leading online retailers, restaurants and services.

WOMEN'S INITIATIVE

The Women's Initiative is uniting women to take an active role in improving lives and strengthening communities in Greater Boston and the Merrimack Valley. This initiative:

- Creates networking opportunities, across a broad range of fields, for career and personal growth
- Connects you to other women with similar philanthropic interests
- Empowers you to be a catalyst for change
- Provides the opportunity to get involved within your specific area of interest while serving the larger community

EMERGING LEADERS

United Way's Young Leaders Initiative program engages civic-minded young professionals through volunteer opportunities, leadership development, and social networking events. This initiative:

- Connects you with peers, other young professionals and top business and community leaders
- Organizes opportunities to help the community via committees, one-on-one volunteering with youth, and as part of a strategy team

BOARD CONNECTION

Bring your expertise, commitment and leadership to the board of directors of a nonprofit organization through Board Connection. Join us at this annual event to learn about opportunities at more than 100 nonprofit organizations and find the right fit for you in Greater Boston or the Merrimack Valley.

Caring Club®

Save up to 20% with leading online retailers

Caring Club is our way of saying "thank you" for making a contribution of \$156 or more to United Way, Through the generosity of our *Caring Club* partners—leading companies and retailers who recognize the value of your contribution—you'll receive great discounts on dining, fitness, travel and more. Check out the list of currently participating national online retailers and special offers at mycaringclub.org.

For more information, please visit supportunitedway.org

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.™



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