

HELP TODAY. STRENGTHEN TOMORROW.

Annual Report 2008–2009



GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED®



United Way
of Massachusetts Bay
and Merrimack Valley

Our Mission: To unite the voluntary strength
of our community to care for one another.



Underneath everything we are, underneath everything we do,
we are all people. When we reach out a hand to one,
we influence the condition of all.

That's what it means to **LIVE UNITED.**

THERE'S A NEW KIND OF **NEED IN OUR REGION.**

We see it every day. Thousands of children and families that never asked for help before urgently need a hand, a break, that little bit of help that can lift them up from a downward spiral. But it can't end there. We must join together to meet the crisis of today with a strong, hopeful vision of tomorrow. One that builds a brighter future for everyone.

Throughout our region, United Way is helping people today in ways that create a stronger tomorrow for everyone. No other organization has the scope and expertise to bring to together businesses, community organizations, volunteers, government, private foundations and a network of hundreds of human services agencies around a shared vision. By focusing the best people, latest research and innovative practices around achieving measurable results; we maximize the impact of your gift and the return on your investment.

Reach out with your neighbors, friends and colleagues to join the **LIVE UNITED** movement. **HELP TODAY. STRENGTHEN TOMORROW.**

Five urgent needs that United Way is addressing now:

- 1. Family homelessness is at an all-time high.** This includes more than 17,000 children. Last year, we helped nearly 11,200 people keep or get homes.
- 2. One in four working families in Massachusetts doesn't earn enough** to cover basic costs of living. Last year, we helped nearly 734,000 people receive emergency food assistance.
- 3. One third of adult workers in Massachusetts lack the skills necessary to compete in an increasingly high-tech, knowledge-based economy.** Last year, we helped more than 13,000 people gain competitive skills.
- 4. Low-income children can begin kindergarten 1-2 years behind.** Last year, our work resulted in nearly 22,000 children being enrolled in high quality early education and care programs.
- 5. Every year, more than 11,000 youth drop out of school,** costing Massachusetts nearly \$100 million a year in unearned wages, unpaid taxes and social services. Last year, we helped nearly 139,000 youth stay in afterschool and other programs proven to prevent this.

For a bibliography of sources, please visit supportunitedway.org/bibliography

WE ALL WIN WHEN CHILDREN AND FAMILIES THRIVE.

When you support United Way, you do more than reach out to people in urgent need now. You also support meaningful change that impacts everyone in our region. By creating a common vision and measurable goals for more than 200 human services agencies, we're achieving real results and lasting impact that's beyond the reach of any single organization.

Our work focuses on three key community impact areas: **children, youth** and **families**.

CHILDREN: Ensuring all kids are ready to learn when they enter school.

This year's progress:



Children in quality programs

GOAL: 21,953

ACHIEVED:

23,051

Staff trained to recognize developmental delays

GOAL: 1,878

ACHIEVED:

2,146

Children at risk for expulsion from community childhood programs who were retained through consultation

GOAL: 605

ACHIEVED:

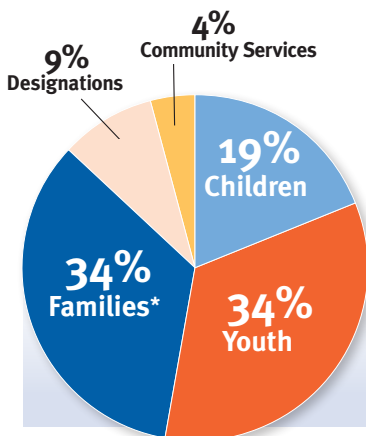
1,360

Programs that effectively connect families and provide family support

GOAL: 59

ACHIEVED:

72



Investing in our region's future

Last year, thanks to the more than \$40 million raised in the community, we were able to make critical investments in our regions' children, youth and families. This included helping nearly 235,000 individuals with emergency basic needs such as food, heat and shelter.

YOUTH: Keeping students engaged in school so they graduate able to compete.

This year's progress:



Youth served in quality programs

GOAL: 138,623

ACHIEVED:

156,267

Number of out-of-school-time program sites using research-based tools to measure youth outcomes

GOAL: 104 SITES

ACHIEVED:

130

Number of program sites effectively connecting with schools

GOAL: 74

ACHIEVED:

97

Number of youth engaged in mentoring relationships

GOAL: 6,894

ACHIEVED:

6,685

FAMILIES: Helping parents gain financial stability and become self-supporting.

This year's progress:



Number of individuals who have retained affordable housing

GOAL: 9,009

ACHIEVED:

9,488

Number of individuals who gained financial skills

GOAL: 2,856

ACHIEVED:

3,722

Number of individuals who gained economic milestones or assets

GOAL: 60

ACHIEVED:

91

Number of individuals who gained job skills

GOAL: 9,292

ACHIEVED:

10,195

THANK YOU

for helping people today and creating a stronger tomorrow for everyone.

UNITED WAY OF MASSACHUSETTS BAY, INC.
Statement of Financial Position
June 30, 2009 (with Comparative Totals for 2008)

	2009			Total	2008
	Unrestricted	Temporarily Restricted	Permanently Restricted		Total
Assets					
Current assets					
Cash and cash equivalents	\$ 2,484,078	\$ 1,445,173	\$ 32,873	\$ 3,962,124	\$ 6,243,963
Receivables					
Contributions receivable, net of allowance for uncollectible pledges	-	14,967,160	-	14,967,160	18,060,113
Grants receivable	150,000	278,225	-	428,225	265,950
Other current assets	1,341,617	111,474	-	1,453,091	1,387,949
Investments	28,149,579	3,361,663	5,434,870	36,946,112	42,471,373
Total current assets	32,125,274	20,163,695	5,467,743	57,756,712	68,429,348
Property and equipment, at cost, less accumulated depreciation	3,823,534	-	-	3,823,534	3,938,640
Investments in perpetual trusts	-	-	3,833,820	3,833,820	4,885,032
Other assets	-	146,079	11,716	157,795	1,151,963
Total assets	<u>\$ 35,948,808</u>	<u>\$ 20,309,774</u>	<u>\$ 9,313,279</u>	<u>\$ 65,571,861</u>	<u>\$ 78,404,983</u>
Liabilities					
Accounts payable and accrued expenses	\$ 2,021,149	\$ 111,844	\$ -	\$ 2,132,993	\$ 2,810,541
Program initiatives payable	4,687,919	-	-	4,687,919	3,929,944
Donor designations payable	-	2,211,676	-	2,211,676	2,663,449
Grant designations payable	-	38,570	-	38,570	73,030
Deferred revenue	-	781,728	-	781,728	623,687
Total current liabilities	6,709,068	3,143,818	-	9,852,886	10,100,651
Deferred lease incentive	1,635,626	-	-	1,635,626	2,003,026
Deferred rent	704,234	-	-	704,234	642,609
Total liabilities	9,048,928	3,143,818	-	12,192,746	12,746,286
Commitments and contingencies					
Net Assets					
General operations	7,459,553	-	-	7,459,553	13,515,128
Property and equipment	3,823,534	-	-	3,823,534	3,938,640
Designated by the Board of Directors					
Stabilization fund	216,042	-	-	216,042	583,487
Endowment fund	3,888,044	3,361,663	-	7,249,707	9,809,271
Program allocation reserves	11,512,707	13,804,293	-	25,317,000	27,438,000
Donor restricted	-	-	9,313,279	9,313,279	10,374,171
Total net assets	<u>26,899,880</u>	<u>17,165,956</u>	<u>9,313,279</u>	<u>53,379,115</u>	<u>65,658,697</u>
Total liabilities and net assets	<u>\$ 35,948,808</u>	<u>\$ 20,309,774</u>	<u>\$ 9,313,279</u>	<u>\$ 65,571,861</u>	<u>\$ 78,404,983</u>

UNITED WAY OF MASSACHUSETTS BAY, INC.
Statement of Activities
June 30, 2009 (with Comparative Totals for 2008)

	2009			Total	2008
	Unrestricted	Temporarily Restricted	Permanently Restricted		Total
Public support					
Donor contributions	\$ -	\$ 39,638,506	\$ -	\$ 39,638,506	\$ 47,898,036
Grant revenue	2,543,878	-	-	2,543,878	1,426,349
In-kind revenue and other income	294,713	2,440	-	297,153	565,990
Gross total public support	2,838,591	39,640,946	-	42,479,537	49,890,375
Less					
Provision for uncollectible pledges	-	(2,588,485)	-	(2,588,485)	(2,169,248)
Donor designations, net of service fees	-	(3,199,732)	-	(3,199,732)	(3,557,027)
Net total public support	2,838,591	33,852,729	-	36,691,320	44,164,100
Net assets released from restriction	36,035,561	(36,035,561)	-	-	-
Total public support	38,874,152	(2,182,832)	-	36,691,320	44,164,100
Distributions and expenses					
Agency allocations and other distributions	28,253,278	-	-	28,253,278	28,107,903
Grant expenses	2,853,480	-	-	2,853,480	1,599,067
Total distributions	31,106,758	-	-	31,106,758	29,706,970
Functional expenses					
Community services	5,591,767	-	-	5,591,767	6,842,732
Fundraising	5,512,852	-	-	5,512,852	6,943,252
Management and general	2,318,203	-	-	2,318,203	2,369,188
Total functional expenses	13,422,822	-	-	13,422,822	16,155,172
Total distributions and expenses	44,529,580	-	-	44,529,580	45,862,142
Deficit of distributions and expenses from current operations over public support	(5,655,428)	(2,182,832)	-	(7,838,260)	(1,698,042)
Endowment and investment activities					
Portfolio dividends and interest	2,131,832	53	-	2,131,885	1,906,018
Portfolio loss, net of fees	(5,793,543)	(1,816,440)	-	(7,609,983)	(3,165,195)
Scholarship, preservation contributions and bequests	586,751	7,940	(8,594)	586,097	433,512
Distributions from funds held by others	1,502,977	-	-	1,502,977	1,355,825
Unrealized loss on perpetual trusts	-	-	(1,052,298)	(1,052,298)	(565,632)
Total decrease from endowment and investment activities	(1,571,983)	(1,808,447)	(1,060,892)	(4,441,322)	(35,472)
Decrease in net assets	(7,227,411)	(3,991,279)	(1,060,892)	(12,279,582)	(1,733,514)
Net assets					
Beginning of year	34,127,291	21,157,235	10,374,171	65,658,697	67,392,211
End of year	\$ 26,899,880	\$ 17,165,956	\$ 9,313,279	\$ 53,379,115	\$ 65,658,697

These two pages include United Way of Massachusetts Bay, Inc.'s audited Statement of Financial Position and Statement of Financial Activities for Fiscal Year 2009 (July 1, 2008–June 30, 2009). A complete audit of United Way of Massachusetts Bay's financial statements is conducted annually by the certified public accounting firm of PricewaterhouseCoopers LLP. Copies of the full 2009 audited report are available from United Way of Massachusetts Bay, Inc.

TEAM UP WITH OUR PARTNERS

No membership dues or payment to United Way of Massachusetts Bay and Merrimack Valley are required from our partner agencies.

Adelante Youth Center*	Boys & Girls Club of Haverhill	Children's Law Center of Massachusetts	Family & Children's Service of Greater Lynn
Adoption and Foster Care Mentoring	Boys & Girls Club of Lawrence	Chinese Progressive Association	Family Nurturing Center
Agassiz Village*	Boys & Girls Club of Lower Merrimack Valley	Citizens' Housing & Planning Association (CHAPA)	Family Service of Greater Boston
AIDS Action Committee of Massachusetts, Inc.*	Boys & Girls Club of Lynn	City Life/Vida Urbana	Family Service, Inc.
All Care Visiting Nurses Association of Greater Lynn*	Boys & Girls Club of Woburn	City Year—Boston*	Father Bills & MainSpring, Inc.
Allston Brighton Community Development Corporation	Boys & Girls Clubs of Boston	Codman Square Neighborhood Development Corporation	Fenway Community Development Corporation*
American Cancer Society, New England Division*	Boys & Girls Clubs of Dorchester (f.k.a. Colonel Daniel Marr Boys and Girls Club)	College Bound Dorchester (f.k.a. Federated Dorchester Neighborhood Houses)	Fidelity House*
American Red Cross of Massachusetts Bay	Boys & Girls Clubs of Middlesex County, Inc.	Combined Jewish Philanthropies	For Kids Only Afterschool (FKO)
American Red Cross of Northeast Massachusetts*	Bridge Over Troubled Waters	Committee for Boston Public Housing*	Friends of Youth Opportunity, Inc.
ARC of Greater Haverhill-Newburyport (f.k.a. ARC of Northern Essex County Inc.)*	The Brookline Center	Community Art Center	Girl Scouts of Eastern Massachusetts
Arlington Boys & Girls Club*	CAB Health and Recovery Services*	Community Economic Development Assistance Corporation (CEDAC)*	Girls Inc. of Greater Lowell
Arlington Community Trabajando*	Cambodian Mutual Assistance Association in Greater Lowell*	Community Legal Services and Counseling Center (CLSACC)	Girls Inc. of Haverhill
Arthritis Foundation, Massachusetts Chapter*	Cambridge Camping Association*	Community Teamwork	Girls Incorporated of Lynn
Asian American Civic Association	Cambridge College	Community Work Services	Greater Boston Diabetes Society*
Asian Center Merrimack Valley, Inc.*	Cambridge Community Center	Comprehensive School-Age Parenting Program (CSAPP)*	The Greater Boston Food Bank*
Asian Community Development Corporation (ACDC)	Cambridge Community Services	Concord-Assabet Family and Adolescent Services*	Greater Boston Legal Services
Asian Task Force Against Domestic Violence	Cambridge Family & Children's Service	Council of Social Concern	Greater Lawrence Community Boating*
Associated Early Care & Education Bay State Community Services*	Cambridge Family YMCA*	Crispus Attucks Children's Center Inc.	Greater Lowell Family YMCA
BELL (Building Educated Leaders for Life)	Camp Fire USA—Eastern Massachusetts Council	Crittenton Women's Union*	Greater Lynn Mental Health and Retardation Association*
Big Brothers Big Sisters of Massachusetts Bay	Camp Fire USA—North Shore Council	D.E.A.F., Inc.*	Greater Lynn YMCA
Big Sister Association of Greater Boston	Career Resources Corp.*	Dare Family Services*	Greater Medford Visiting Nurses Association*
Bird Street Community Center	Caritas Home Care*	Disability Law Center	Gregg House
BOSTnet (Build the Out-of-School Time Network)*	Casa Myrna Vazquez	Dorchester Bay Economic Development Corporation	Hale Reservation*
Boston Area Rape Crisis Center*	Catholic Charities Boston	Dorchester Youth Collaborative (DYC)	Hallmark Health Visiting Nurse Association*
Boston Asian: Youth Essential Service	Center House*	DOVE (Domestic Violence Ended)*	Hattie B. Cooper Community Center
Boston Center for Independent Living	The Center for Teen Empowerment, Inc.	East Boston Ecumenical Community Council (EBECC)	Community Action
Boston Minuteman Council, Boy Scouts of America	Centro Latino de Chelsea	East Boston Social Centers	Haverhill Public Schools Learning for Life Program*
Boys & Girls Club of Greater Billerica	Centro Presente	East End House	Heading Home, Inc.
Boys & Girls Club of Greater Lowell	Cerebral Palsy of Eastern Massachusetts	Elizabeth Peabody House	Health Resources in Action (f.k.a. The Medical Foundation)
	Cerebral Palsy of Massachusetts*	Elizabeth Stone House*	Help for Abused Women & their Children (HAWC)*
	Charles River ARC*	Ellis Memorial & Eldredge House	Home for Little Wanderers
	Charles River Public Internet Center	Emmaus	Home Health VNA MV*
	Child Care Resource Center (CCRC)	Ensuring Stability through Action in our Community	Homeowners Rehab*
	Children Services of Roxbury, Inc.		Homes for Families
	Children's Friend & Family Services		HomeStart
			HOPE
			Housing Families Inc.

Hyde Square Task Force
 Inquilinos Boricuas en Acción (IBA)
 International Institute of Boston
 Jamaica Plain Neighborhood Development Corporation
 The James Place Child Care*
 Jeanne Geiger Crisis Center, Inc. (f.k.a. Women's Crisis Center)*
 Jewish Big Brothers Big Sisters of Greater Boston
 Jewish Community Center of the North Shore*
 Jewish Community Centers of Greater Boston*
 Jewish Community Relations Council
 Jewish Family & Children's Service
 Jewish Family Services of the North Shore*
 Jewish Vocational Service
 JFY–Networks
 The Jimmy Fund of Dana-Farber Cancer Institute/United Way of Massachusetts Bay and Merrimack Valley Collaboration Fund*
 John F. Kennedy Family Service Center*
 John M. Barry Boys & Girls Club of Newton*
 La Alianza Hispana
 Lawrence Community Works
 LifeLinks, Inc.*
 Lowell Association for the Blind*
 Lowell Citizens School*
 MAB Community Services*
 Madison Park Development Corporation
 Malden YMCA
 Massachusetts Alliance on Teen Pregnancy
 Mass Mentoring Partnership*
 Massachusetts Community Development Corporation (MACDC)
 Massachusetts Advocates for Children
 Massachusetts Afterschool Partnership (MAP)
 Massachusetts Alliance of Portuguese Speakers (MAPS)

Massachusetts Association for Mental Health
 Massachusetts Coalition for the Homeless
 Massachusetts Immigrant & Refugee Advocacy Coalition (MIRA)
 Massachusetts Society for the Prevention of Cruelty to Children (MSPCC)
 Melrose YMCA*
 Mental Health Association of Greater Lowell
 Merrimack Valley YMCA
 Metro West YMCA*
 Minute Man ARC for Human Services*
 Mujeres Unidas en Acción
 MYTOWN (Multicultural Youth Tour of What's Now), Inc.
 Natick Visiting Nurses Association*
 Neighborhood Housing Services of the South Shore
 Neighborhood of Affordable Housing (NOAH)
 New England Shelter for Homeless Veterans*
 Newton Community Service Center
 North Metropolitan Homemaker-Health Aide Service, Inc.*
 North Shore ARC*
 North Suffolk Mental Health Association*
 Northeast Family YMCA
 Northeast Independent Living Program*
 Notre Dame Education Center*
 Notre Dame High School*
 Nuestra Comunidad Development Corporation
 Operation A.B.L.E. (Ability Based on Long Experience)
 Parents Helping Parents*
 Partners for Youth with Disabilities
 Pine Street Inn*
 Project Hope
 Quincy Community Action Program, Inc. (QCAP)
 Rape Crisis Services of Greater Lowell*

Raw Art Works
 Riverside Community Care (f.k.a. The Guidance Center, Inc.)
 Roca
 Roxbury Youthworks
 Salem Harbor CDC*
 Salem YMCA (YMCA of the North Shore)
 Salesian Boys & Girls Club*
 The Salvation Army
 Samaritans, Inc.
 Sociedad Latina
 Somebody Cares NE*
 Somerville Homeless Coalition, Inc.
 Somerville YMCA
 South Boston Neighborhood House
 South Shore ARC*
 South Shore YMCA
 SPAN, Inc.*
 St. Ann's Home, Inc.
 Stars (f.k.a. South Shore Day Care Services)
 Straight Ahead Ministries
 STRIVE/Boston Employment Service, Inc.
 Thom Child & Family Services
 Transition House
 Travelers Aid Family Services
 Triangle, Inc.*
 Tri-Town Council on Youth & Family Services*
 United South End Settlements
 United Team Equality Center (UTEC)
 Urban Edge
 Urban League of Eastern Massachusetts
 Victory Programs
 Vietnamese American Initiative for Development (Viet-AID)
 Visiting Nurse and Community Health*
 Visiting Nurse Association of Boston*
 Visiting Nurse Association of Greater Lowell*
 Visiting Nurse Association of Eastern Massachusetts*
 Visiting Nurse Association of Middlesex East*

VNA Care Network*
 Walpole Area Visiting Nurses Association*
 Waltham Boys & Girls Club
 Watertown Boys & Girls Club*
 West End House Boys & Girls Club
 West Suburban YMCA*
 Wilmington Family Counseling Service*
 X-Cel, Inc
 Year Up
 YouthBuild Boston
 YouthBuild Lawrence
 YMCA of Greater Boston
 YWCA Boston
 YWCA Malden–Center for Women & Families
 YWCA Newburyport
 YWCA of Cambridge*
 YWCA of Gr. Lawrence
 YWCA of Haverhill
 YWCA of Lowell

**Receives designations only*

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The guidance, wisdom and support offered by United Way board of directors and executive committee members help to strengthen our capacity to provide thoughtful, targeted solutions that have real impact and meaning in the communities we serve. It is through their dedication and tireless work on our behalf that we are making real progress towards making our region the best place for children and families.

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Stephen Woods

President
Citizens Bank, Massachusetts

Boston
51 Sleeper Street
Boston, MA 02210-1208
P 617.624.8000
F 617.624.9114

supportunitedway.org

Lowell
59 Lowes Way
Lowell, MA 01851-5150
P 978.656.5000
F 978.656.5014



**United Way
of Massachusetts Bay
and Merrimack Valley**