



# CREATE A PASSION FOR SCIENCE THAT STRENGTHENS EVERYONE'S TOMORROW.

United Way's Math, Science and Technology initiative (MSTi) is a hands-on science, technology, engineering, and math program for children in grades K-8. MSTi currently supports 80 science clubs, serving nearly 1,200 children at after-school programs in Greater Boston and the Merrimack Valley. By creating the "spark" of scientific interest today, MSTi works to instill a passion that could inspire the math, science and technology professionals of tomorrow.

## How can you get involved?

### GIVE.

MSTi is made possible through the generosity of our corporate and individual contributors. Consider a gift to support MSTi and quality, after-school science programming.

**For more information** on the benefits of becoming a corporate sponsor, please see the back of this sheet.

### ADVOCATE.

We need advocates from the science and technology fields to inform these communities about the value and mission of MSTi. You can help us by:

- Introducing MSTi to your colleagues or business networks
- Coordinating demonstrations/presentations about MSTi to your professional organizations
- Arranging opportunities for United Way staff to speak to your CEO or senior management team

### VOLUNTEER.

Part of United Way's mission is to connect youth with caring mentors and other adult role models. Children participating in MSTi have the opportunity to interact with science professionals, giving them the chance to envision themselves in that role in the future. You can foster this by:

- Hosting science club participants for a site visit in your labs or workplace
- Co-teaching one of the MSTi curricula alongside after-school staff members
- Making an informal visit to a science club to lend a hand during experiments
- Participating in the ePals email mentoring program

#### For more information

please visit <http://supportunitedway.org/youth/msti>  
or call Erin Lee at 617.624.8045.

**GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED**



# Become a MSTi Corporate Sponsor

When you become a corporate sponsor, you'll help bring hands-on science education to the 115,000 youth served by United Way's after-school partners. You'll also help youth stay in engaged in learning, so they graduate ready to compete for the jobs of tomorrow.

	<b>EINSTEIN</b> \$25,000+ Pledge	<b>CARVER</b> \$10,000+ Pledge	<b>CURIE</b> \$5,000+ Pledge
Corporate logo on all MSTi Young Scientist/Club of the Year Event print and electronic materials and signage and name on all media releases	✓		
3 customized employee volunteer opportunities: 1 MSTi site visit; co-teaching opportunities; participation in ePals program (or equivalent experiences)	✓		
<b>LIVE UNITED</b> Profile on United Way website (supportunitedway.org)	✓		
Naming rights for a science club (includes opportunity to put your logo lab coats, t-shirts, etc.)	✓	✓	
Name on MSTi electronic newsletter	✓	✓	
Recognition at MSTi Young Scientist/Club of the Year Event	✓	✓	
Tickets to MSTi Young Scientist/Club of the Year Event	✓	✓	✓
Logo on MSTi Website (www.supportunitedway.org/youth/msti)	✓	✓	✓
MSTi site visit	✓	✓	✓

# Thank you!

Your support creates a passion for science that could inspire tomorrow's professionals.

To learn more, call 617-624-8045 or visit [supportunitedway.org/youth/msti](http://supportunitedway.org/youth/msti).

\* The amount deductible for Federal Income tax purposes is limited to the excess of the money contributed over the fair market value of the goods/services received in exchange for this contribution. The fair market value of goods/services received in exchange is: Einstein \$425, Carver \$250 and Curie \$250.

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