

Complete this pledge form today!

GIVE. ADVOCATE. VOLUNTEER.



Right now in Massachusetts, more than 521,000 families cannot make ends meet, much less create a brighter future for their children.

The power to change this is in your hands. By completing this pledge form, you'll have a greater impact than you ever could through any single cause, charity or agency. No other organization has the scope and expertise to unite and mobilize our region around a common vision for the common good. So, every dollar you give works harder. Not only today, but for many years to come.

Please give. Together with others, your pledge will help people today in ways that strengthen everyone's tomorrow.

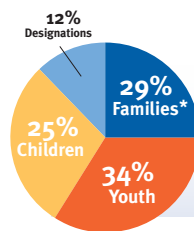
CHANGE LIVES. TRANSFORM COMMUNITIES. Together, we can do more than any of us can alone. With your support, United Way brings together and mobilizes the talent and resources of hundreds of human services agencies, our region's businesses, community organizations, volunteers, government, and private foundations around a common vision for:

- **Children:** Ensuring all kids are ready to learn when they enter school.
- **Youth:** Keeping students engaged so they graduate able to compete.
- **Families:** Helping parents gain financial stability and become self-supporting.

By aligning a region-wide philanthropic network under the same set of measurable community goals and innovative, research-based practices, United Way does more than any single organization. **Your donation of time, talent or money always has maximum impact.**

THANK YOU

Last year, with your support, we were able to make critical investments in our region's children, youth and families. This included helping 143,000 people with emergency assistance such as food, heat and shelter. To ensure that the greatest percentage of your donation goes directly to help people in the community, we have reduced our expenses by 27% over the last five years. Our current overhead is half the Better Business Bureau's national standard.



More than **33,000** young children served in early education and care programs

More than **198,000** youth enrolled in high-quality after-school programs

169,000 families and individuals received financial assistance.

*includes dollars invested in housing, employment and basic needs programs

Giving is Tax Deductible

In accordance with IRS requirements, we acknowledge that United Way of Massachusetts Bay, Inc. d/b/a United Way of Massachusetts Bay and Merrimack Valley has not provided any goods or services in consideration, in whole or in part, for this contribution, other than as they relate to *Caring Club** Members and Special Event Contributions. The amount deductible for federal income tax purposes is limited to the excess of the money contributed over the fair market value of the goods or services received in exchange for this contribution. Please refer to the promotional materials for the fair market value of goods or services received in exchange for your contribution. You may wish to consult your tax advisor with regard to your personal tax situation.

*The fair market value of *Caring Club* membership is \$25.

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supportunitedway.org

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2-1-1
Get Connected. Get Answers.
Need help? Call 2-1-1.
Receive 24/7 referrals to community resources.

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United Way
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