

LIVE UNITED

WITH A COMMITMENT TO

EXCEPTIONAL PHILANTHROPY.



United Way's Alexis de Tocqueville Society is a driving force for positive social change. Their exceptional generosity and involvement supports United Way's work to advance the common good by focusing on early childhood development and school readiness, providing youth with adult guidance and positive options and ensuring that families have safe, permanent homes and the skills and opportunities to build better futures.

Throughout the year, its more than 800 members are invited to special events where they can network with business experts, colleagues, neighbors and friends. Tocqueville Society members are also recognized, along with their peers, in United Way publications.

Now, thanks to the extraordinary generosity of community leader Robert L. Beal, new Tocqueville Society members and current members who "step-up" to the next level of support can substantially increase their support of United Way by leveraging the Beal Challenge Match Grant.

Please turn the page for more details.



The Beal Challenge Match Grant

An exceptional opportunity to increase your support of United Way.

Whether you join the Alexis de Tocqueville Society for the first time, or as a current member agree to “step up” to the next level of support, you’ll earn a generous challenge match* for the increased amount of your gift. It’s a great way to combine your generosity with Robert Beal’s, creating even greater support for United Way’s investments in our community.

The Step-Up Program

The Step-Up program invites donors to be recognized at a new level by making a multi-year commitment, gradually “stepping up” to the next level of support and using matching funds to earn the additional recognition.

HERE’S HOW IT WORKS:

If you pledge a multi-year commitment to join the Alexis de Tocqueville Society, or as a current member, step to the next level of support (\$25,000, \$50,000, \$100,000) over a 1- to 3-year period, the Beal Challenge Match Grant will match the difference between this year’s contribution and the new level of support.* With the challenge match, we will be able to recognize donors at the higher level the year in which the commitment is made. Below are examples of how the step-up program works.

New Alexis de Tocqueville Society member:

	2007 Gift	2008 Gift	2009 Gift	2010 Gift
Donor Multi-Year Commitment	\$ 3,000	\$ 5,000	\$ 7,500	\$ 10,000
Match	\$ 0	\$ 5,000	\$ 2,500	\$ 0
Total Contribution/Recognition Level	\$ 3,000 <i>(Beacon Society – Principal)</i>	\$ 10,000 <i>(Alexis de Tocqueville Society – Membres de la Société)</i>	\$ 10,000 <i>(Alexis de Tocqueville Society – Membres de la Société)</i>	\$ 10,000 <i>(Alexis de Tocqueville Society – Membres de la Société)</i>

Current Alexis de Tocqueville Society member:

	2007 Gift	2008 Gift	2009 Gift	2010 Gift
Donor Multi-Year Commitment	\$ 10,000	\$ 15,000	\$ 20,000	\$ 25,000
Match	\$ 0	\$ 10,000	\$ 5,000	\$ 0
Total Contribution/Recognition Level	\$ 10,000 <i>(Alexis de Tocqueville Society – Membres de la Société \$10,000 – \$24,999)</i>	\$ 25,000 <i>(Alexis de Tocqueville Society – Ordre de Liberté \$25,000 – \$49,999)</i>	\$ 25,000 <i>(Alexis de Tocqueville Society – Ordre de Liberté \$25,000 – \$49,999)</i>	\$ 25,000 <i>(Alexis de Tocqueville Society – Ordre de Liberté \$25,000 – \$49,999)</i>

* To receive matching funds, your increased support must be invested in United Way’s Community Impact Fund or any of our Targeted Care Funds. Please note that the challenge grant will be considered fulfilled when the maximum challenge (\$250,000 in the 2008-2009 Campaign) is achieved. For questions or additional information, please contact Lisa Quarles, United Way, at 617.624.8000 or email lquarles@supportunitedway.org.

STEP-UP FORM

Please complete and submit this form with your 2008-2009 United Way pledge form, or forward to your United Way liaison. In the event these forms are separated, the direction of your gift as indicated on your United Way pledge form will be honored. Thank you!

NAME

TITLE

COMPANY (IF APPLICABLE)

SPOUSE NAME (IF APPLICABLE)

NAME(S) AS YOU WOULD LIKE TO BE RECOGNIZED

HOME ADDRESS

CITY

STATE

ZIP

WORK PHONE

FAX

HOME PHONE

E-MAIL

I am giving \$5,000 this year as part of the Step-Up Program. In 2009, I will give \$7,500; in 2010, I will give \$10,000.

I am giving \$15,000 this year as part of the Step-Up Program. In 2009, I will give \$20,000; in 2010, I will give \$25,000.

I am giving \$ _____ this year as part of the Step-Up Program. In 2009, I will give \$ _____; in 2010, I will give \$ _____.

SIGNATURE

DATE

For questions or additional information please contact Lisa Quarles at 617.624.8000 or email lquarles@supportunitedway.org.

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